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## Appendix D-2 – Stage 1 Public Consultations (November 2016 to January 2017): Consultation Leaflet and Questionnaire





# Great Yarmouth Third River Crossing Public Consultation

**We want your views...**

Improving Connectivity | Supporting Growth | Enabling Regeneration



## The Great Yarmouth Third River Crossing is a vital part of the economic growth strategy for the Great Yarmouth area

The new crossing will provide much needed connections between the strategic road network and the fast growing energy related Enterprise Zone. This proposal is crucial in providing linkages across the River Yare to the economic growth hub in the South Denes peninsula. The current lack of connectivity severely inhibits movement in Great Yarmouth resulting in congestion and ultimately limiting the economic potential of the Great Yarmouth Enterprise Zone, Great Yarmouth Energy Park, the South Denes Business Park and the deep water outer harbour, operated by Peel Ports Great Yarmouth.

Norfolk County Council has invested close to £4m towards the scheme to date:

- **2003-2009:** invested £1.1m to identify the preferred crossing type and route
- **2009-2015:** £2.8m to acquire properties and land to safeguard the route
- **2015-2016:** £2m funding secured via the New Anglia Local Enterprise Partnership
- **2016:** £1.2m bid submission to Department for Transport

A new crossing would support the town's role as part of the East of England Energy Zone, as a Centre for Offshore Renewable Engineering and provide the capacity for regeneration, economic growth and act as a catalyst for investment.

The crossing would also support tourism in East Anglia; tourism is worth £577million per annum locally to the borough of Great Yarmouth and creates jobs for 30% of the local workforce; and the borough of Great Yarmouth hosts more than a third of all tourists staying in Norfolk and a quarter of all tourists staying in Norfolk and Suffolk.

## TIMELINE AND COSTS OF PROPOSED CROSSING



## BENEFITS



Helps to deliver up to 5,000 jobs

Reduces congestion with up to 1,000 and 200 vehicles removed from Haven and Breydon Bridges respectively in peak periods



Shorter journey times

More attractive to major inward investors



Improved quality of life for residents and employees

Reduces high season congestion



Gross Value Added (GVA) uplift of £150m per annum

## CHALLENGES



High unemployment and deprivation



Perceptions of remoteness

High congestion levels



Severance between residential and employment areas



Poor connectivity

Limited road access to the Great Yarmouth South Denes peninsula



Accommodating increased volumes of traffic in the future from commercial and residential expansions

## East of England

Great Yarmouth, Lowestoft & Wells  
centre for offshore renewable engineering

CLOSEST PORTS  
TO EUROPE'S  
LARGEST  
OFFSHORE  
WIND FARMS



2020-21

2020-21

2021-22

**£140m (estimate):  
Construction**

Prepare Full Business Case





## PUBLIC CONSULTATION

**Norfolk County Council has launched a public consultation to find out about transport issues in Great Yarmouth and how its proposal for a third river crossing might affect people living, working and visiting the area.**

Anyone can respond to the consultation by answering a series of questions online which should take around 10 minutes to complete. Visit:

[www.norfolk.gov.uk/TRC](http://www.norfolk.gov.uk/TRC)

In addition, a number of consultation events are being held throughout December and January in the town where people can drop in to talk to representatives from the County Council about its proposal to build a third bridge across the River Yare, as well as the town's wider transport needs.

## PUBLIC CONSULTATION DATES

Thursday 8th December • 10am - 4pm •  
Great Yarmouth Town Hall

Saturday 10th December • 10am - 2pm •  
Great Yarmouth Library

Thursday 15th December • 10am - 4pm •  
Great Yarmouth Town Hall

Friday 13th January • 10am - 4pm •  
Great Yarmouth Town Hall

Thursday 26th January • 10am - 4pm •  
Great Yarmouth Town Hall

Saturday 28th January • 10am - 3pm •  
Great Yarmouth Library

For more information, please contact:

**Claire Sullivan**, Infrastructure and  
Economic Growth

T: 01603 223095

E: [claire.sullivan@norfolk.gov.uk](mailto:claire.sullivan@norfolk.gov.uk)

W: [www.norfolk.gov.uk/TRC](http://www.norfolk.gov.uk/TRC)

TW: @NorfolkCC #GY3RC

"Investment in improved transport infrastructure is an essential step to unlocking Great Yarmouth's true potential. The ability to attract opportunities will not only benefit existing businesses but also the communities we serve today and the future prosperity we can deliver tomorrow."

**Richard Goffin**, Port Director, Peel Ports Great Yarmouth

"Boosting connectivity is key to boosting our productivity, attracting inward investment and retaining local talent. A Third River Crossing in Great Yarmouth would support all three; helping to create thousands of new jobs, improving links across the town and the rest of the region as well as reducing congestion which costs our local business time, money and customers."

**Chris Starkie**, Managing Director of New Anglia Local Enterprise Partnership



WE WANT YOUR VIEWS ON

# TRANSPORT IN GREAT YARMOUTH



We want to find out more about your transport issues and how our proposal for a third river crossing in Great Yarmouth might affect you.

We will use this information to help us understand the issues people travelling around Great Yarmouth experience and to help support our case for more investment in infrastructure across this area. If you would like further information on the Third River crossing in Great Yarmouth or the Great Yarmouth Transport Strategy you can visit [www.norfolk.gov.uk/TRC](http://www.norfolk.gov.uk/TRC)

Norfolk County Council will keep your answers safely and in line with the Data Protection Act. Thank you for taking the time to answer our survey. Please respond by 31st January 2017.

1. In the last 12 months how frequently have you travelled around Great Yarmouth and Gorleston using the following types of transport? Please select one answer on each row:

	Every day	Three or more times a week	Once or twice a week	Once or twice a month	More than twice a year	Once or twice a year	Less than that or never
Private car as a driver	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Private car as a passenger	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Taxi	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Train	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cycle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walking (for 20 minutes or more without stopping)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. Here is a list of transport issues. Please tell us how you feel about each issue by selecting one answer on each row:

	This is a very serious issue	This is a serious issue	This is a minor issue	This is not an issue	Don't know
Congestion in the town centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Congestion on approaching the town	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Traffic queues caused by Breydon Bridge opening	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Traffic queues caused by Haven Bridge opening	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lack of bus services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lack of train service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lack of walking and cycling provision	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other - please write in below:

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3. Looking in more detail at congestion, how often in the past 12 months, if at all, have you personally been affected by traffic congestion in and around Great Yarmouth and Gorleston? Please select one only:

- ☐ Every day
 ☐ Once or twice a week
 ☐ Three or more times a week  
☐ Once or twice a month
 ☐ Less than that but more than twice a year
 ☐ Once or twice a year  
☐ Less than that or never





4. Thinking about the last time you were delayed by traffic congestion, roughly how long was your journey delayed for? Please select one only:
- ☐ Less than 5 minutes      ☐ 5 to 10 minutes      ☐ 11 to 20 minutes      ☐ 21 to 30 minutes  
☐ 31 to 40 minutes      ☐ more than 40 minutes      ☐ I have not been delayed by traffic congestion
5. Which of the following modes of transport do you think is most in need of investment in the Great Yarmouth and Gorleston area? Please rank in order with 1 being the most in need and 5 being the least in need:
- \_\_\_ Cycling      \_\_\_ Walking      \_\_\_ Car      \_\_\_ Bus      \_\_\_ Train
6. How likely or unlikely would you be to use a Third River Crossing? Please select one only:
- ☐ Very likely      ☐ Likely      ☐ Neither likely or unlikely      ☐ Unlikely      ☐ Very unlikely
7. If you think you would use a Third River Crossing how often do you think you would use it? Please select one only:
- ☐ Every day      ☐ Once or twice a week      ☐ Three or more times a week  
☐ Once or twice a month      ☐ Less than that but more than twice a year      ☐ Once or twice a year  
☐ Less than that or never
8. What types of journeys would you use a third river crossing for? Please select all that apply:
- ☐ Shopping      ☐ Visiting friends / relatives      ☐ Other personal business      ☐ Freight/transport  
☐ Commuting      ☐ Holidays and day trips      ☐ Business travel      ☐ Port user
9. Here is a list of the benefits that we think a Third River Crossing could provide to Great Yarmouth and the surrounding area. How far do you agree or disagree that the proposed Crossing will help to deliver these? Please select one answer on each row:

	Strongly agree	Agree	Neither agree or disagree	Disagree	Strongly disagree	Don't know
Help to create more jobs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve the quality of life	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduce congestion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Make journey times shorter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage businesses to invest in the area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage more visitors to the area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve access to the port / industrial areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



10. If you can think of other improvements that having a Third River Crossing could bring to Great Yarmouth, please write them in below:

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11. If you have any other comments on proposals to build the Third River Crossing or on transport issues affecting Great Yarmouth and Gorleston please write them in below:

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12. Please tick all that apply:

- |  |  |
|--|--|
| <input type="checkbox"/> I live in the Great Yarmouth Area           | <input type="checkbox"/> I work in the Great Yarmouth Area         |
| <input type="checkbox"/> I own a business in the Great Yarmouth Area | <input type="checkbox"/> I am a visitor to the Great Yarmouth Area |

13. What is your postcode? Please write in below: (Please note - We will only use this information to help us understand the transport issues affecting people living in different areas.)

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**Thank you very much for taking the time to complete this survey. Your feedback is invaluable in helping us plan future infrastructure provision for Great Yarmouth and Gorleston.**

